

SHANE BEIKOFF *Racing*

SPONSORSHIP INFORMATION **2005**

Shane Beikoff Racing has a unique opportunity available for Australian & International businesses wishing to become involved in the most professional, developed & popular sport in Australia – V8Supercars.

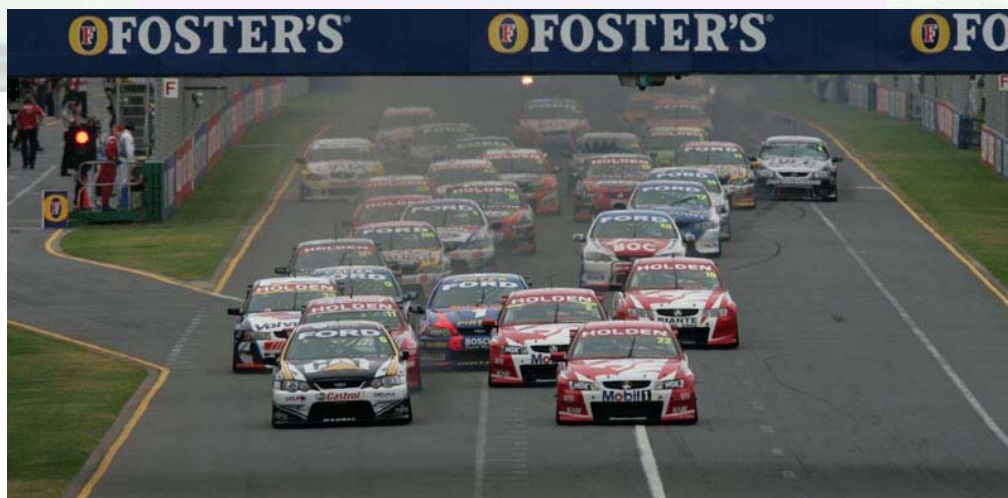
V8Supercar History

V8Supercars, the premier motor racing category in Australia and internationally known as the best Touring Car Series in the world, was developed in 1993 with a formula filled with excitement – Australian-bred Holden Commodores and Ford Falcons; 5.0 Litre Fuel Injected V8 Engines developing well over 620 Horse Power; big, sticky 17 x 11 inch tyres; and capable of speeds over 290km/h ensured instant success for V8Supercars.

In recent years, the V8Supercar category has boomed in size & success – capacity fields, record-breaking lap times, new drivers and teams, and international involvement in the sport. The size of V8Supercars has also forced the category to be broken into two separate, yet related competitions – the V8Supercar Championship, and the Holden Performance Driving Centre V8Supercar Series (HPDC V8Supercar Series).



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Ford AU Falcon V8 Supercar Specifications



Engine:

5.0 litre V8 Ford with SVO iron block and aluminium heads.

Estimated Power:

620+ BHP & 455 ft. lbs. Torque.

Limited to maximum 7,500 RPM

10:1 compression ratio.

Gearbox:

6-speed Holinger Manual Transmission

Differential:

Ford 9 inch crownwheel & pinion. Ratio per regulations & circuits 3:7, 3:5, 3:25 and 3.15.

Suspension:

Double wishbone suspension with 3 way adjustable dampers and cockpit adjustable front anti roll bar.
4 link rear suspension with adjustable watts link, coil over 3 way adjustable rear dampers, cockpit adjustable rear anti roll bar.

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Brakes:

6 piston front calipers with 375 x 35mm disc rotor

4 piston calipers with 330 x 28mm disc rotor

Wheels:

O.Z. wheels 17 inch by 12 inch

Tyres:

Dunlop SP Sport 680/280 R17 control tyre

Vehicle Weight:

1350kg (minimum weight)

Top Speed:

298kph (185mph), 0-100kph: 4.0 seconds



HPDC V8Supercar Series

The HPDC V8Supercar Series was initiated in the year 2000 as a development category for upcoming talent (not just drivers, but teams and personnel) to prove their worth and show the Australian public what they, and their sponsors, are all about. The 2005 HPDC V8Supercar Series ventures primarily the East Coast of Australia, racing at Goulburn; the internationally acclaimed Adelaide Street Circuit; Sydney; Ipswich; Mallala; Phillip Island; and the world famous Mt Panorama circuit at Bathurst.

Each Round of the HPDC V8Supercar Series is televised nationally on Network 10 around Australia, enabling country-wide coverage of each car involved in the event. In 2004, the Series attracted over 250,000 people to the 6 Rounds held, with over 1.2 million Australians tuning into Network 10's coverage throughout the year. (AVESCO Crowd Attendance & Television Viewers Statistics; 2004). This coverage and event attendance increases public knowledge of the teams, drivers and sponsorships involved in each car.



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Shane Beikoff Racing

Shane Beikoff Racing, based in Archerfield, Brisbane, has established in 2002 for the purpose of racing in the HPDC V8Supercar Series. The team is currently placed inside the Top 10 in the 2005 Championship Standings, after strong showings at both the Clipsal 500 in Adelaide and Goulburn's Wakefield Park circuit. Shane Beikoff Racing notched up their first win in V8Supercar history, winning race 2 at the Wakefield Park round in May 2005.

Shane Beikoff Racing also fielded their AU Falcon in 2004 with ex-Formula 1 and Champ Car driver Alex Yoong, in which Yoong proved Shane Beikoff Racing had what it took to race at the front of the field, after consistently qualifying and racing in the Top 10 of the field.



So what does Shane Beikoff Racing have to offer your business?

Shane Beikoff Racing is looking for sponsors for the 2005 HPDC V8Supercar Series, and benefits offered by the team will ensure return on investment and maximum exposure & coverage for your sponsorship commitment. You will receive signage on the AU Falcon V8Supercar, exclusive pit passes to each V8Supercar event – allowing you a behind-the-scenes look at the exciting V8Supercar category not many will experience – as well as entry into a Corporate Box where you will receive first-class service during the race weekend. Shane Beikoff Racing also creates corporate Press Releases for viewing of the general public & motor racing fans during the race weekend, as well as general feature reviews and any update news between race weekends, ensuring more coverage for your organisation. Shane Beikoff Racing also has its own website, www.shanebeikoffracing.com.au, which has a global viewing audience, is updated very regularly, and is viewed by over 10,000 separate users per month. The team and cars are also available for promotional & sponsorship events, and has participated in many general public promotional events since 2002.



Shane Beikoff Racing also conducts V8Supercar Hot Lap Ride Days throughout the year in South East Queensland. These Hot Lap Ride Days have been very popular with fans in the past, allowing the general public to experience first hand the thrills of a real V8Supercar. Shane Beikoff Racing Ride Days are also beneficial for Corporate groups, in developing customer-relationships, networking with business colleges, and developing staff incentives and rewards.



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Contacts and Further Information

So how do you get involved in Shane Beikoff Racing?? For more information on what Shane Beikoff Racing can offer you, or more detail on sponsorship packages and/or Corporate Ride Days, contact Team Manager Shane Beikoff anytime on 0418 722 156, or for further information, email shane@shanebeikoffracing.com.au.

